



Are you looking to push further into eLearning? Tired of click-next page-turners that lack engagement and results?

This is a practical, project focussed course with a tangible educational product being developed as a result of the learning. You'll explore the theory and tools that will prepare you to shape the project around best practice over the final two weeks as you develop an action learning project with the authoring and development tools of your choice.

With both top-tier facilitator and peer feedback you will create a resource and learn the process to develop eLearning content that delivers results. Your end product will reflect modern learning types and course designs as well as incorporating reward and recognition strategies, cutting edge multi-media and a range of content design options.

Learning Outcomes

By the end of this course, you will be able to:

- ✓ Describe contemporary learning types
- ✓ Use the functional elements of your choice of authoring tools
- ✓ Design engaging eLearning experiences
- ✓ Curate and use informal learning resources
- ✓ Identify and use a variety of cutting edge technology tools
- ✓ Demonstrate understanding of the use of content design principles
- ✓ Produce an eLearning module in an authoring tool
- ✓ Add externally developed content into authored content.

You should attend this course if you want to:

- ✓ Deepen your eLearning expertise and knowledge
- ✓ Learn to use authoring and development tools
- ✓ Create engaging eLearning experiences that deliver results
- ✓ Take your eLearning programs to the next level
- ✓ Explore and use the tools of the trade for eLearning developers
- ✓ Change career to eLearning roles
- ✓ Learn about the use augmented and virtual reality in learning

Australian Institute of Training and Development

✉ Suite 111, 410 Elizabeth St. Surry Hills, 2010 ✉ learn@aitd.com.au
☎ (02) 9211 9414 ☎ 1300 138 862 🌐 aitd.com.au 🐦 @aitd1



Australian Institute of
Training and Development

eLearning MasterClass



Course outline

There are eight modules in this course, delivered over eight weeks.

1. Types of Learning

An examination of micro learning, spaced learning, story-based learning and adaptive learning

2. Course Design

MOOCs, COOCs and SPOCs, social learning and accessibility

3. Reward and Recognition

An overview of badging, gamification, xAPI and evaluation

4. What is Reality?

Virtual and Augmented reality, artificial intelligence, wearables and beacons, robots.

5. Content Design

Visual design, User/Learner experience design, content curation and User generated content

6. Media

Video, audio/podcasts, text to speech, avatars

7. Authoring Tools

Choose an authoring tool and build some content – Captivate, Storyline, Lectora or Evolve

8. Development Tools

Add some other elements to your week 7 project – VideoScribe, GoAnimate, Scenario, Raptivity

Who is this program for?

- ✓ Adult learning leaders
- ✓ Trainers
- ✓ Instructional designers
- ✓ eLearning developers
- ✓ Teachers
- ✓ Anyone who wants to understand eLearning


Course Fees


- Member \$595
- Non Member \$760

Registration

 www.aitd.com.au

 learn@aitd.com.au

 +61 (2) 9211 9414

 1300 138 862



Australian Institute of
Training and Development