

PRE CONFERENCE WORKSHOPS

WEDNESDAY 6 JUNE 2018

Pre-conference workshops are available to conference delegates.

Design for Behaviour Change



Learning design is often seen as showing people how to do the right things. Actually getting them to change their

behaviour can be another challenge. It's particularly challenging to get people to change those hard-to-control behaviours and habits that everyone struggles to avoid, despite the wealth of available information about better choices.

In this workshop, you will explore the research and science behind real behaviour change, including techniques from the fields of neuroscience, behavioural economics, behavioural psychology, persuasive technology, and habit formation. You will leave this workshop understanding the psychology, methods, and motivations of behaviour change that are becoming an increasingly necessary part of the learning designer's toolbox.

In this session, you will learn: how to identify and understand the barriers to behaviour change; research-based methods to design solutions that not only inform learners but also inspire behaviour change; how to use specific models and techniques for designing a change effort.

MicroLearning in MicroTime



Our role in today's modern learning age is to reach the people in the modern workplace and supply them with the

knowledge and information needed to get the job done – when they need it, and when the business needs them to have it. Too often learning solutions are solely focused on the classroom or long, overly complicated eLearning modules when an immediate solution is required. Enter microlearning.

Using the Learning Rebels 3D model for microlearning, this workshop will give you the critical information, framework and tools you need to rapidly build effective and sustainable microlearning content.

The time is ripe to be in the position to remove barriers! Rapid business change, popularity of mobile devices, availability of apps and advances or shifts in technology are creating favourable environments for microlearning.

This workshop is beneficial to:

- Learning Teams and Team Leaders who are looking to improve their Microlearning knowledge to support current and future projects.
- Instructional designers who must convert content to reflect Microlearning modalities.
- Managers and leaders who must lead and manage the design and development of Microlearning within their organisations.

Data Analytics for Learning Professionals



Now, more than ever, it's essential for Learning and Development professionals to be able to work with various sources

of data to produce evidence-based learning designed for maximum impact.

During this workshop we'll cover the broad range of data available to us, zero in on what to look for and learn how to understand and represent what we've found. Ultimately, we'll explore how these findings can be used to drive everything from learning needs analysis, to learning strategy, architecture, implementation and evaluation.

This workshop is essential for anyone wanting to understand the link between L&D and HR and the importance of detailed research to inform best practice, satisfy stakeholders and drive competitive advantage. We will examine questions such as "What is the data telling us?", "Where else can we find data outside L&D?", "What can we do with it?" and "How does it inform our practice?"

Who should attend?

- L&D consultants
- OD consultants
- HR consultants
- Learning designers
- Instructional designers
- HR, L&D, OD managers
- Capability consultants
- Talent managers
- People and Culture practitioners

AITD NATIONAL CONFERENCE IN PARTNERSHIP WITH EDUTECH

7-8 JUNE 2018

AITD2018 is a unique opportunity to hear from learning and development experts and leaders in their field. Our speakers will address the following hot topics:



Julie Dirksen will explain what the current science says about attention and how that influences the design of learning environments. Having a deeper understanding of this topic will help you create more engaging and effective learning solutions.



Marcia Ryan will explore cultivating a collaborative learning environment in groups - Rapidly build high-quality connections to learn faster together.



Arun Pradhan will draw on latest research and international examples in examining the strategies, campaigns and approaches L&D professionals can adopt to foster a culture of continuous learning. Topics include how to reframe failure, how to support higher order and agile thinking and tips on how to most effectively empower our audiences.



Paul Rasmussen looks at strategies for success and pitfalls to avoid when building an organisational learning and development function where one has not previously existed.



Jacqueline Menyhart will present a case-study on building a learning and coaching organisation.



Helen Blunden will teach you how to create micro and mobile video to use for the purposes of showing and sharing your work. Find out what equipment you need to get started and some strategies to consider so that your content is visually appealing and quick to edit.



Mandy Geddes will demonstrate how all kinds of adult learners can thrive in a social learning environment.



Gina Brooks will share her knowledge of how programs have transformed organisations giving businesses what they really want.



Deb Travers-Wolf will present a case-study of a company and an industry in a massive state of change.



Sharon Ferrier will discuss how storytelling techniques can breathe life into dull facts and figures and change the way an audience feels about a topic, and teach you how to work on our personal power and win people's hearts as well as minds.



Cathy James will share online assessment hacks every Instructional Designer needs to know.

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