

# SUSTAINABILITY IN RETAIL

Developing a Strategy



## WHAT IS SUSTAINABILITY?

...”to meet the **needs** of the  
*present* without *compromising*  
the ability of **future generations**  
”  
to meet their own *needs*.

*Brundtland Commission 1989*



# CONTENT

AIM OF THE PROGRAM?

WORKSHOP FORMAT

LEARNING DISCOVERY

PRICING



# AIM & OBJECTIVES

This program is designed to inform the merchandise team on the issues caused by the fashion & home industries and to harness teams' insights in developing a departmental/divisional sustainability strategy.



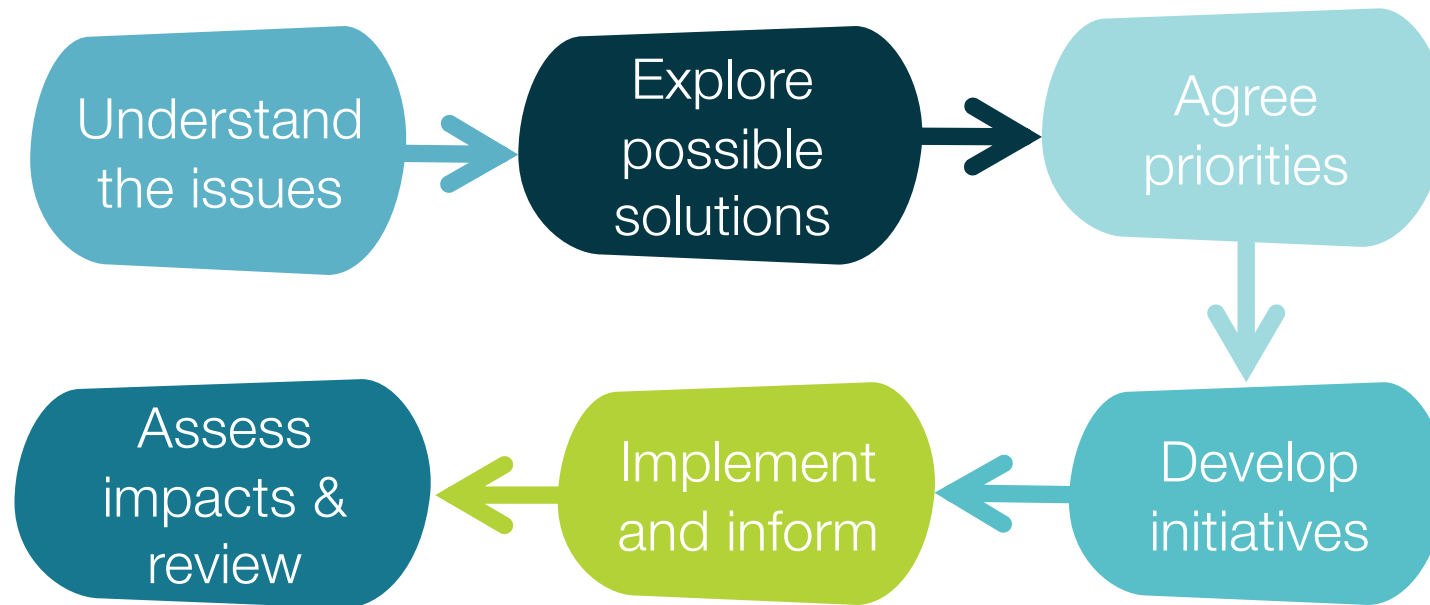
## Audience:

- Complete buying and planning teams who need to create a departmental/category strategy
- Product suppliers to retail teams, who need to enhance their sustainability credentials
- Leaders and executives who manage teams in this area



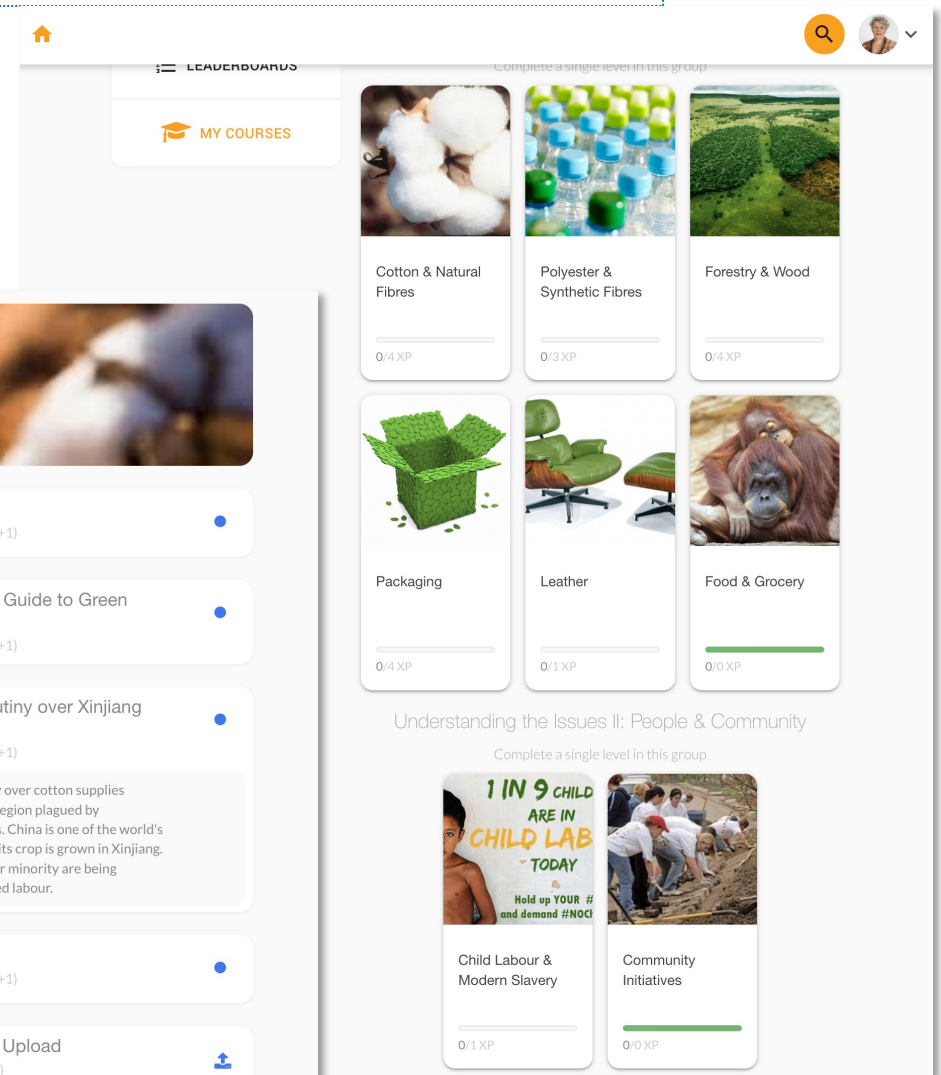
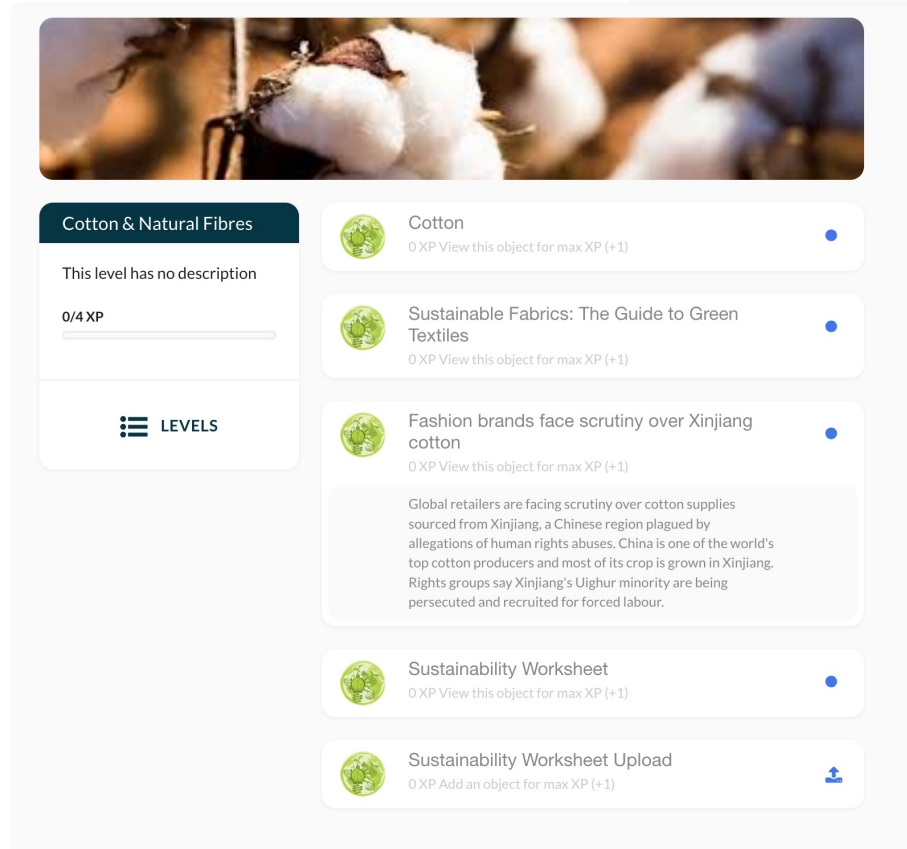
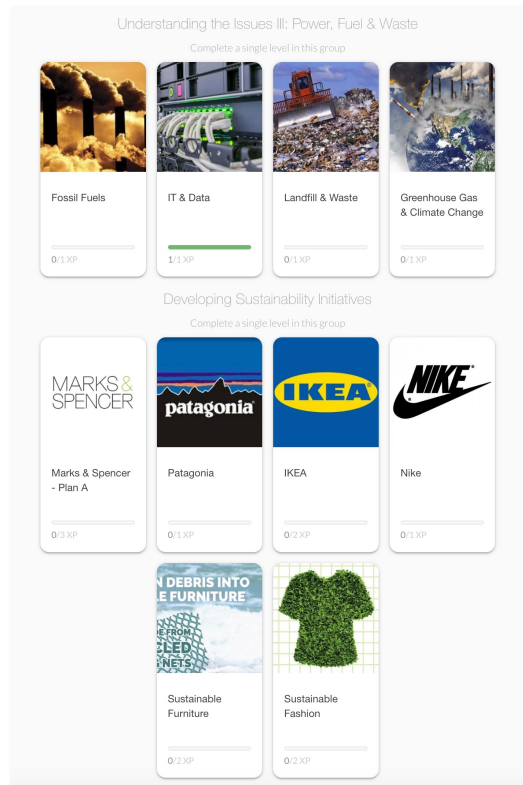
# PROGRAM FORMAT?

1. During the interactive half-day workshop teams examine the issues impacting on their product area relating to raw materials, manufacturing, packaging & shipping.
2. During the workshop and for six months afterwards, team members have access to the online discovery centre, which is filled with information across many sectors as well as initiatives to inspire
3. By the end of the workshop, teams have agreed priorities, set goals and timelines



# LEARNING DISCOVERY

Our online portal is full of factual information, insights and potential solutions, across raw materials, people, environment etc., and is updated regularly, keeping your team informed.



# PRICING

SUSTAINABILITY IN RETAIL	1- workshop	2-5 workshops	6-11 workshops	12+ workshops
Developing a Strategy	\$ 4,960	\$ 4,464	\$ 4,216	\$ 3,968

The cost of running one workshop including all materials, facilitator, and access to the online portal is \$4,960. There is a 10% discount for 2-5 workshops, 15% for 6-11 workshops and 20% discount for 12+ workshops.

\*NB: Costs do not include GST, which will be applied at the standard rate, nor do they include venue costs, food or travel expenses outside Greater Melbourne.





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