



**AITD Corporate Membership**

**Empowering  
L&D Professionals.  
Elevating Organisations.**

**aitd.**



## Why join AITD?

**Partner with Australia's leading learning and development community.**

As the peak industry organisation for L&D, the Australian Institute of Training and Development (AITD) is your partner in building high-performing teams and future-ready workforces. We've been shaping excellence in the sector since 1971—bringing together qualified, passionate professionals across diverse roles and industries.

## AITD's Vision

**To be the leader in advancing excellence in learning and development.**

We believe that learning is for everyone. Our mission is to foster sector excellence, improve business bottom line and help building thriving, adaptable workforces by providing the latest content, resources and expertise.

## Unlock more with corporate membership

**AITD corporate membership delivers powerful advantages to your organisation:**

- **Demonstrate your commitment** to professional development, innovation, and high standards in training and L&D.
- **Keep your teams ahead** with access to the latest industry trends, tools, and practices.
- **Attract and retain top talent** by supporting their career growth and professional development.

**Join AITD as a Corporate Member today.**

# Corporate tiers & savings

Choose the tier that fits your team—and maximise your return on professional development:

	Bronze	Silver	Gold	Platinum
Number of members required	5 – 9	10 – 14	15 – 19	20+
Member fee	\$300 per person	\$275 per person	\$250 per person	\$225 per person
in-house training discount	✓	✓	✓	✓
Sponsorship/advertising discount	✓	✓	✓	✓
AITD course credit	–	\$350	\$700	\$1400
Training and Development magazine profile	–	–	✓	✓
One-off establishment fee	\$100	\$200	\$300	\$400

*\*Individual membership is priced at \$350 per year, plus a one-off joining fee of \$35. Your membership stays with your organisation—allowing you to swap members in and out with ease.*

## Explore our services

Whether you’re looking to uplift internal capability or create tailored team experiences, AITD has you covered:

Professional Development	Courses, webinars, and conferences designed to meet diverse learning needs—from technical skills to leadership excellence
Networking Opportunities	Connect with a vibrant L&D community through mentoring, forums, and national events.
Industry Knowledge	Stay sharp with access to trusted publications, digital resources, the latest trends and best practices.
Professional Recognition	Celebrate your team’s achievements through awards, credentials, and national exposure.



## Backed by Strategy. Driven by Values.

At AITD, we live our values every day:

**Leading. Connecting. Sharing.**

Our strategy is simple:

- Deliver value to the L&D profession
- Build a sustainable future for the industry
- Help your team and business grow stronger, together

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## NEW: The AITD Capability Framework

We're proud to unveil the AITD Capability Framework—a sector-led guide to the core skills L&D professionals need to succeed at every stage.

- Clarifies learning pathways
- Aligns with industry expectations
- Empowers teams to evolve with purpose

Already integrated into AITD training and set to shape future offerings, this framework gives your team a roadmap to growth—supported by our facilitators, custom training, and expert guidance.

High-demand capabilities include:

- Instructional Design
- Needs Analysis
- Presentation & Facilitation Skills

Let the framework be your blueprint for success.

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## Ready to Elevate Your Team?

**Join a community committed to your growth.**

Become an AITD Corporate Member today and unlock the future of L&D.

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