



**AITD Corporate Membership**

**Empowering  
L&D Professionals and  
Elevating Organisations**

aitd.



## Discover AITD

### Your Partner in Learning & Development Excellence.

AITD is the peak industry organisation for qualified and credible learning and development professionals in Australia.

As a not-for-profit organisation, we are dedicated to advancing excellence in the L&D sector, providing exceptional value to our members, our industry, and the broader community.

With a rich history dating back to 1971, AITD continues to be the leading professional membership organisation, connecting and empowering L&D professionals across diverse roles and industries.

## Our Vision

### Be the Leader in Advancing Excellence in Learning and Development.

We believe in the importance of learning and that everyone deserves the opportunity to learn. Our mission is to foster sector excellence, improve organisations' bottom line, and help build thriving, adaptable workforces by providing the latest content, resources, expertise, and platforms for discussion.

## Unlock the power of AITD corporate membership

### AITD corporate membership provides numerous benefits to your organisation, including:

- Demonstrating your commitment to excellence, innovation, and professional integrity in training, learning, and development
- Keeping your training, learning, and development staff updated with the latest industry trends and knowledge
- Attracting and retaining top talent by recognising and supporting their professional development

**Join AITD as a Corporate Member today**

## Save on Corporate Membership

As a corporate membership with five or more members, AITD offers a discount on the per-member rate, allowing you to maximise savings while up-skilling your team. With four tier options, your organisation can select the level that best suits its size. Corporate membership stays with the company, meaning if employees leave or join, they can easily be swapped with other members.

	Bronze	Silver	Gold	Platinum
Number of members required	5 - 9	10 - 14	15 - 19	20+
Discounted membership fee*	✓	✓	✓	✓
Discounted in-house training	✓	✓	✓	✓
Discounted sponsorship/advertising	✓	✓	✓	✓
Credit towards AITD courses	-	\$350	\$700	\$1400
Corporate profile in Training and Development magazine	-	-	✓	✓
<b>Annual member fee</b>	\$300 per member	\$275 per member	\$250 per member	\$225 per member
<b>One-off establishment fee</b>	\$100	\$200	\$300	\$400

\*Individual membership is priced at \$350 per year, plus a one-off joining fee of \$35



## Our Services and Offerings

AITD offers diverse learning opportunities and resources to empower L&D professionals:

<b>Professional Development</b>	Formal courses, webinars, and structured conferences catered to diverse learning preferences.
<b>Networking Opportunities</b>	Discussion forums and mentoring programmes to facilitate collaboration and learning from fellow professionals.
<b>Industry Knowledge</b>	Access to publications and online resources to stay updated on the latest trends and best practices.
<b>Professional Recognition</b>	Opportunities to be recognised and rewarded for excellence in the L&D profession through our professional standards and awards.

## Our Values and Strategy

AITD is guided by its six core values: Learn. Innovate. Connect. Share. Lead and Include. We focus on three strategic areas to continuously improve and expand our impact:

- **Build our value to the L&D profession.** Strengthen our reputation as the peak body for L&D professionals.
- **Achieve sustainable growth and operations to secure AITD's future.**
- **Empower your team** and take your organisation to new heights with the professional development, networking, and resources offered through AITD's corporate membership.

**Join AITD today and experience the difference of a community dedicated to learning and development excellence.**

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