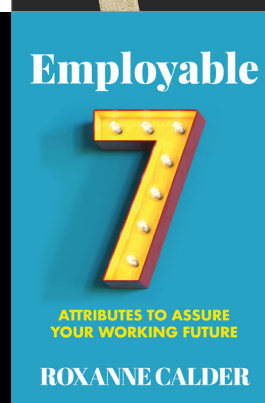
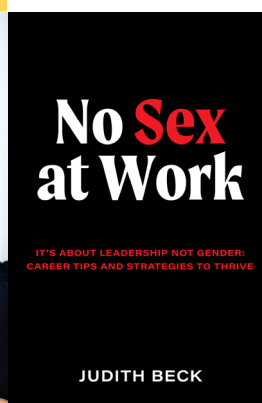
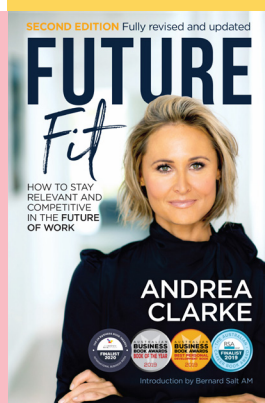
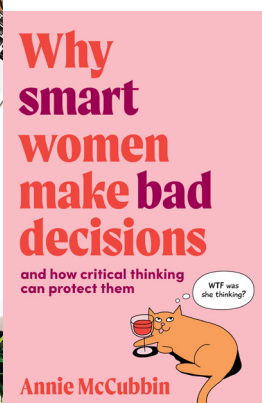
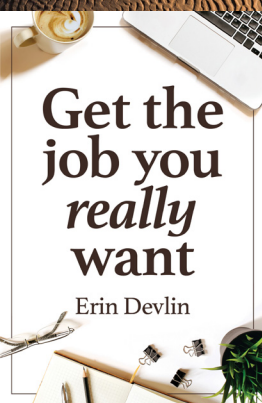
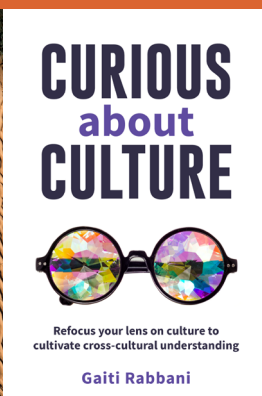


MAJOR STREET PUBLISHING

WHERE BUSINESS BOOKS COME TO LIFE

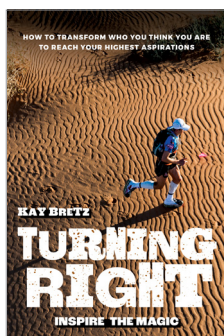


www.majorstreet.com.au

Turning Right – Inspire the magic

How to transform who you think you are to reach your highest aspirations

KAY BRETZ



Turning Right is a book for people, like champion ultramarathon runner Kay Bretz, who desire more from their existence and have the courage to lead a life where they shine brightly.

Brilliantly interweaving his amazing running journey with the challenges in his professional and personal life, Bretz leaves behind the reasonable and logical to find the magic. His book will inspire the magic in readers too.

The life lessons shared in this book are equally relevant for leaders and athletes and anyone who wants to achieve their full potential.

ISBN

978-0-6489803-2-2

PUBLICATION DATE

April 2021

FORMAT

208 × 138mm

Paperback 336pp

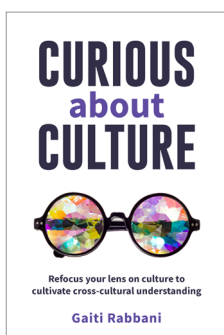
CATEGORY

Personal development

Curious about Culture

Refocus your lens on culture to cultivate cross-cultural understanding

GAITI RABBANI



Curious about Culture is a practical reference for the enterprising and curious professional. Gaiti Rabbani invites readers on a journey of introspection to discover the multitude of cultural influences that shape their view of the world.

Improving cross-cultural engagement starts with understanding yourself. You will uncover your own cultural drivers that will help you cultivate meaningful cross-cultural conversations.

Whether you are on a journey of self-reflection or wish to influence others, this book will help you to understand your own cultural narrative and better connect with people of other cultural backgrounds.

ISBN

978-0-6489803-0-8

PUBLICATION DATE

April 2021

FORMAT

208 × 138mm

Paperback 192pp

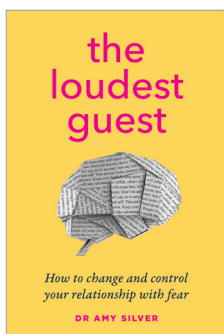
CATEGORY

Leadership

The Loudest Guest

How to change and control your relationship with fear

DR AMY SILVER



Fear is designed to paralyse us, to keep us safe from the risk of rejection and failure. But change and growth are often on the other side of such risk, so how are we to get there if fear is so controlling?

The loudest guest, explored in this fascinating new book, is fear. Author and psychologist Dr Amy Silver believes that if you reduce the control that fear has on you, you take back control of your life. Fear is merely a guest in your mind – albeit a noisy one – and you are the host.

The Loudest Guest is a practical book that teaches you the six essential steps to reduce the power of your fear voice and create a more powerful you.

ISBN

978-0-6487964-3-5

PUBLICATION DATE

February 2021

FORMAT

208 × 138mm

Paperback 192pp

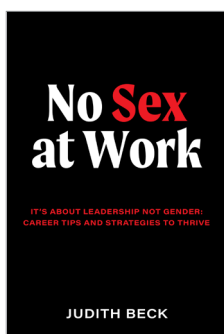
CATEGORY

Business

No Sex at Work

It's about leadership not gender: Career tips and strategies to thrive

JUDITH BECK



No Sex at Work inspires you to see yourself as an individual, not a gender. Success at work is not about your sex – it's about you. It's about learning certain skills and behaviours to help you excel in your career.

Judith Beck believes most issues you encounter at work are a result of specific behaviours. If you want to be among the top 10 per cent of high achievers in the workplace, you need to focus on how to get from A to B as a business professional. Don't be side-tracked by the imaginary barriers you believe are holding you back due to your sex. The skills needed for business success are the same for everyone.

ISBN

978-0-6487964-8-0

PUBLICATION DATE

March 2021

FORMAT

208 × 138mm

Paperback 192pp

CATEGORY

Leadership/career development

Gift Mindset

Unwrap the 12 Gifts to lead and live a life of purpose, connection and contribution

RENÉE GIARRUSSO



Most of us experience challenges, crises, sadness, triumphs and success at some point over the years. Life throws us curveballs. Some are made of glass and hard to catch, some bounce off us and others seem to fall straight into our hands. Author and leadership and communication expert Renée Giarrusso calls these 'gifts'. How we catch (or drop) these gifts depends on our mindset, perspective, beliefs, experiences, values and so many other things.

With the right mindset, we can learn to embrace them and apply the lessons they present in our personal and professional lives.

ISBN

978-0-6487964-6-6

PUBLICATION DATE
March 2021

FORMAT

208 × 138mm
Paperback 336pp

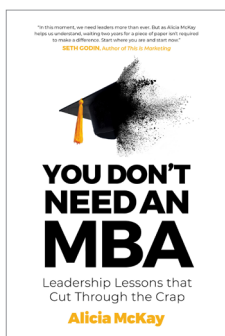
CATEGORY

Leadership/personal
development

You Don't Need an MBA

Leadership lessons that cut through the crap

ALICIA MCKAY



Gone are the days of sitting in a lecture hall every weekend for years, only to find that everything you learned has become irrelevant. For decades, we've been training people to become managers and subject-matter experts. But to have real impact in today's fast-moving, connected world, you need different skills.

In this ground-breaking, thought-provoking book Alicia McKay teaches leaders to focus on the things they don't teach you at business school: how to develop true **flexibility**, make good **decisions**, build powerful **systems**, drive real **performance** and have meaningful **influence**.

ISBN

978-0-6489803-4-6

PUBLICATION DATE
May 2021

FORMAT

208 × 138mm
Paperback 240pp

CATEGORY

Leadership

Leader by Design

Be empowered to lead with confidence in business and in life

COLLEEN CALLANDER



Leader by Design is perfect for women of all generations. Former CEO of leading fashion chains Colleen Callander shares her story from finishing school at the age of 16 to CEO and everything in between – including facing burnout, something many women can relate to. Colleen believes you don't need a title to be a leader. You have the ability every day to lead in business and in life with each reaction, interaction, action and decision you make.

Whether you are a job seeker, new graduate, next generation or experienced leader, this book will give you the tools to build confidence, reach your full potential and position yourself for success in business and in life.

ISBN

978-0-6489803-8-4

PUBLICATION DATE
May 2021

FORMAT

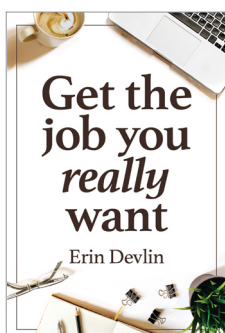
234 × 153mm
Paperback 208pp

CATEGORY

Leadership

Get the Job You Really Want

ERIN DEVLIN



Leading recruiter Erin Devlin shares a comprehensive guide to help job seekers find career success in the competitive post-pandemic jobs market.

Looking to get the job that you want, develop your career further or even enter the workforce for the first time? From resume tips to online profiles, video interviewing, salary negotiations, career planning and creative ways to stand out, *Get the Job You Really Want* is the insider's guide to recruitment and career success. Learn from top employers, recruiters and hiring managers. Understand what they look for and go behind the scenes to uncover the steps to successfully find a new job, ace the interview and start in a role you really want.

ISBN

978-0-6489803-6-0

PUBLICATION DATE
May 2021

FORMAT

208 × 138mm
Paperback 240pp

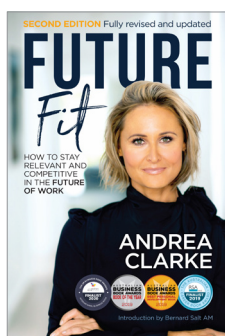
CATEGORY

Careers

Future Fit 2nd edition

How to stay relevant and competitive in the future of work

ANDREA CLARKE



The second edition of award-winning *Future Fit* uncovers brand new research around the eight human skills that are the starting point to a stable and secure career. It also explores new insights into how the workforce of the future is giving way to the rise of the individual, the astonishing shift in our workplace identity and how businesses need to respond in order to attract and retain talent. The first edition of *Future Fit* was launched to rave reviews, and the business book awards it won attest to the quality of the writing and the value of the content for readers.

ISBN
978-0-6489804-0-7

PUBLICATION DATE
June 2021

FORMAT
208 × 138mm
Paperback 208pp

CATEGORY
Careers

Shareplicity 2

A guide to investing in US stock markets

DANIELLE ECUYER



Think of all the runaway business success stories: Google, Facebook, Amazon, to name just three. Imagine if you had invested in these stocks when they first listed! The reality is, not many people know how to invest in US stocks or understand what they need to consider to make the right investment decisions. Danielle Ecuier has been investing in the US stock market for many years and now shares her experience and expertise in *Shareplicity 2*, the follow-up book to the bestselling *Shareplicity*.

ISBN
978-0-6489804-6-9

PUBLICATION DATE
July 2021

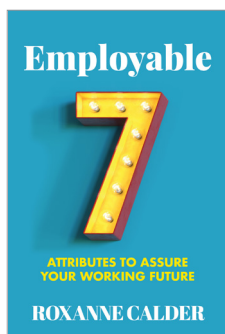
FORMAT
208 × 138mm
Paperback 240pp

CATEGORY
Investing

Employable

7 attributes to assure your working future

ROXANNE CALDER



Being employed does not mean being employable. In this book recruitment expert Roxanne Calder delves into the 7 key attributes that employers are looking for in today's competitive job marketplace. Each attribute is given a chapter that examines its facets, ending with a self-assessment for readers to gauge the state of their trait. Learn the attributes that make you employable to assure success in your working future.

ISBN
978-0-6489804-2-1

PUBLICATION DATE
July 2021

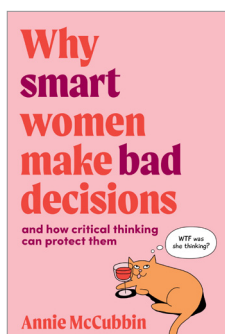
FORMAT
208 × 138mm
Paperback 240pp

CATEGORY
Careers

Why Smart Women Make Bad Decisions

And how critical thinking can protect them

ANNIE McCUBBIN



A laugh-out-loud, narrative-driven self-help book. Think Bridget Jones getting a critical makeover. In the #MeToo era, there is a strong expectation that women should increase their agency in the world. The self-help industry continues to promise empowerment and the recipe for self-acceptance, while delivering precious little of either. This book changes that.

Why Smart Women Make Bad Decisions blends narrative and comedy to explain the inherent cognitive flaws that often lead women to make the wrong decisions about love, work, health and more – and how applying simple critical thinking techniques can make a life-changing difference.

ISBN
978-0-6489804-4-5

PUBLICATION DATE
June 2021

FORMAT
208 × 138mm
Paperback 240pp

CATEGORY
Personal development

Culture Hacks

26 Ideas to Transform the Way You Work

COLIN D. ELLIS



Culture is the number one determinant of organization success and yet it's often put in the 'too hard to change' basket. In *Culture Hacks*, culture expert Colin D. Ellis provides you with 26 tried and tested ideas that you can put into practice now, regardless of where people are based.

It is filled with simple, actionable ideas that over time can transform the way that work gets done. From emails to book clubs and meetings to podcasts, this book will ensure you take steps to build a fantastic work culture that everyone wants to be a part of.

ISBN

978-0-6487963-4-3

PUBLICATION DATE

February 2021

FORMAT

208 × 138mm
Paperback 322pp

CATEGORY

Leadership

The Complex Project Toolkit

Using design thinking to deliver your hardest projects

KIERAN DUCK



A fundamental new guide for project managers and leaders that uses design thinking to ensure the success of complex projects.

In *The Complex Project Toolkit*, author and experienced project manager, Kieran Duck, argues that the normal approach to project management doesn't work when projects are complex. Based on the concepts of design thinking, this comprehensive toolkit adds to existing project management approaches with new mindsets, practices and skills that will lift the performance of your most ambitious projects and improve the experience for everyone involved.

ISBN

978-1-9226110-1-7

PUBLICATION DATE

August 2021

FORMAT

208 × 138mm
Paperback

CATEGORY

Leadership

Beat Gender Bias

How to play a better part in a more inclusive world

KAREN MORLEY



Bias might be built into how our brains work, but that doesn't make it acceptable. When it comes to leadership, biases create a 'sticky floor', making it hard for women to rise to the top. An inclusive culture, by comparison, creates personal, social and economic value that will sustain an organisation's future success.

The good news is that the change to gender balance can be accelerated if you know more about how bias works. In this book, Dr Karen Morley outlines an approach for minimising the impact of bias in organisations with Bias Busters – specific actions you can take with the goal of making it easier to notice, talk about and overcome bias.

ISBN
978-0-6485159-9-9

PUBLICATION DATE
2020

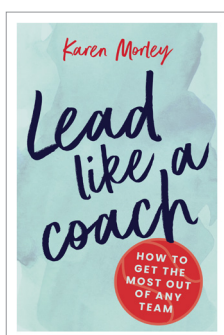
FORMAT
208 × 138mm
Paperback 240pp

CATEGORY
Leadership

Lead Like A Coach

How to get the most out of any team

KAREN MORLEY



Lead Like a Coach is for leaders who care about the people they lead, care about their own success and want to make a positive impact on their stakeholders, their families and their communities. It is packed with practical strategies and case studies, making it easy for anyone to start to lead like a coach.

According to leadership expert Karen Morley, leaders who coach can double their engagement score. Even more importantly in today's technology-driven, fast-paced world, they can lighten their load and reduce the pressure on themselves.

Coaching is all about refocusing how you engage with your team.

ISBN
978-0-6482941-3-9

PUBLICATION DATE
2018

FORMAT
208 × 138mm
Paperback 224pp

CATEGORY
Leadership

Flawsome

The journey to being whole is learning to be holey

GEORGIA MURCH



We're so damn hard on ourselves these days, it's no wonder mental health problems are at all-time highs. Georgia Murch's answer is to accept our imperfections and learn to be ourselves – flaws and all. The journey to flawsome is not an easy one, but the beauty of your transformation is that it's not a journey you need to go on – you are already there, it's just a matter of finding the gold.

Flawsome will make you laugh and make you cry and make you realise that you're not on your own as you find acceptance in being you.

Georgia Murch is a keynote speaker, facilitator, trainer and mentor in strategic planning and workforce culture.

ISBN
978-0-6487963-0-5

PUBLICATION DATE
2020

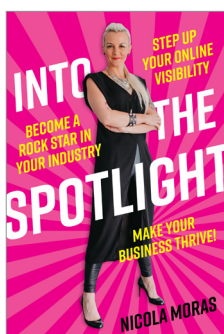
FORMAT
208 × 138mm
Paperback 240pp

CATEGORY
Motivation

Into The Spotlight

Become a rock star in your industry

NICOLA MORAS



One of the quickest ways to build or grow a business is to make it more visible online. To do this, YOU, the business owner, leader or entrepreneur, have to get comfortable stepping into the spotlight.

Digital marketing expert Nicola Moras shows readers how to do this to become the rock star in their industry and make their business thrive. Prospective clients will then see them, learn from them and ultimately buy from them.

Into the Spotlight is a one-stop shop to help you create and implement your online marketing strategy.

ISBN
978-0-6487963-2-9

PUBLICATION DATE
2020

FORMAT
208 × 138mm
Paperback 240pp

CATEGORY
Marketing

Service Habits

Small steps to strengthen the relationships with people you serve

JAQUIE SCAMMELL



Employees want employers to serve them with excellent employee benefits, opportunities for growth, and a positive workplace that's supportive of their wellbeing. Employers want great productivity and results from their service employees. Customers want businesses to serve them with urgency, genuine care and basic common sense, and to provide the solutions they're looking for.

So how do you transform an organisation's service culture? It requires everyone to implement small steps for a period of time until they become second nature. This book uncovers the habits you can leverage to improve your effectiveness as a service professional.

ISBN
978-0-6486626-3-1

PUBLICATION DATE
2020

FORMAT
208 × 138mm
Paperback 288pp

CATEGORY
Business

Service Mindset

6 mindsets to lead a high-performing service team

JAQUIE SCAMMELL



Jaquie Scammell is a leading expert on customer service and pre-eminent voice in the business of service. Jaquie has studied organisations that provide the best customer service and from this research she has created a system which, if followed, will increase loyalty to your business. You too will be able to create a winning customer service mindset that will be adopted by your frontline service leaders.

If you're looking to transform the customer service culture in your organisation, to decrease complaints and increase compliments, Jaquie Scammell's approach is simple and more human than simply introducing better processes and procedures – and her approach works.

ISBN
978-0-6486626-2-4

PUBLICATION DATE
2020

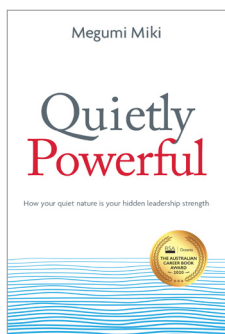
FORMAT
208 × 138mm
Paperback 192pp

CATEGORY
Business

Quietly Powerful

How your quiet nature is your hidden leadership strength

MEGUMI MIKI



Career Book of the Year 2020

Megumi believes that a shift in our beliefs about leadership will allow talented, quiet professionals to view their quiet nature as a strength and to succeed in their own way, rather than seeing it as a disadvantage. She aims to empower quieter professionals and those outside majority groups to fulfil their potential.

Quietly Powerful challenges quiet professionals to reframe the story they tell themselves about their leadership potential – and encourages organisations to expand their ideas about what good leadership looks, sounds and feels like.

ISBN
978-0-6485159-5-1

PUBLICATION DATE
2020

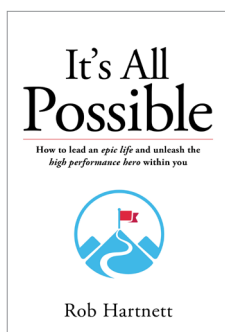
FORMAT
208 × 138mm
Paperback 256pp

CATEGORY
Leadership

It's All Possible

How to lead an epic life and unleash the high performance hero within you

ROB HARTNETT



It's All Possible shows how to embrace change through insightful stories and proven possibility hacks from everyday people, business leaders, sports stars and entertainers that will inspire and motivate you. It is backed with the latest research on mindset and personal development.

Throughout this book you will get to know Rob Hartnett, who has worked in senior leadership roles with both global and small organisations, achieving many milestones along the way. What drives Rob will drive you to believe that, really, *It's All Possible*.

ISBN
978-0-6485159-1-3

PUBLICATION DATE
2020

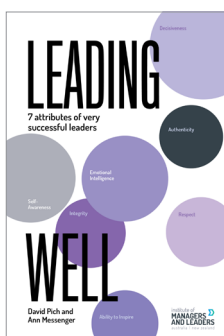
FORMAT
208 × 138mm
Paperback 192pp

CATEGORY
Personal development

Leading Well

7 attributes of very successful leaders

DAVID PICH AND ANN MESSENGER



Leading Well is about the inspiration of leadership. It focuses squarely on the personal attributes that can transform managers into leaders and good leaders into great leaders.

For this, the second book in its Leadership Series, the Institute of Managers and Leaders (Australia and New Zealand) asked its membership of more than 10,000 which were the most important personal attributes for leadership success. The top seven attributes selected are explored in detail in this book.

See also *Leadership Matters*.

ISBN
978-0-6482387-7-5

PUBLICATION DATE
2019

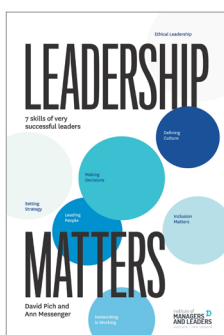
FORMAT
208 × 138mm
Paperback 288pp

CATEGORY
Leadership

Leadership Matters

7 skills of very successful leaders

DAVID PICH AND ANN MESSENGER



Leadership Matters is a must-read for current and aspiring leaders in Australia and worldwide. David Pich, CEO of Australia's pre-eminent leadership body, Institute of Managers and Leaders (IML), together with a team of experts shows how successful leaders can master the seven skills of leadership in today's complex and challenging organisations.

The book includes interviews with inspiring global leaders, including Nobel Peace Prize recipient Kailash Satyarthi and Qantas CEO Alan Joyce AC.

ISBN
978-0-9945424-8-9

PUBLICATION DATE
2018

FORMAT
208 × 138mm
Paperback 256pp

CATEGORY
Leadership

The Savage Truth

Lessons in leadership, business and life from 40 years in recruitment

GREG SAVAGE



The Savage Truth is the story of Greg Savage, his stellar 40+ year career in recruitment and the lessons he has learned along the way.

Greg is one of the most highly respected voices in the global recruitment and professional services industries, speaking regularly to audiences around the world. An early adopter of social media for recruiters, Greg's industry blog, 'The Savage Truth', is a must-read in the recruitment industry. In November 2018, he was named one of LinkedIn's 'Top Voices'.

ISBN
978-0-6485159-7-5

PUBLICATION DATE
2019

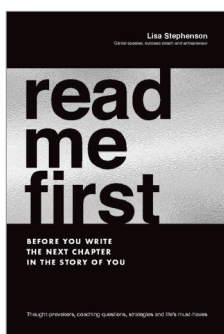
FORMAT
230 × 148mm
Paperback 320pp

CATEGORY
Leadership

Read Me First

Before you write the next chapter in the story of you

LISA STEPHENSON



Read Me First is the book Lisa Stephenson wishes someone had given her when she found herself suddenly single with three young children and needing a new plan. It will challenge your thinking, then provide a structured way to reflect and take action. You'll find quotes for inspiration and questions to ask yourself. Most importantly, if you do the work, you'll grow, you'll change and you'll succeed. When you change, so does the world around you.

Lisa is a global speaker, success coach, facilitator, MC, author and CEO of a global, Australian-based consulting firm.

ISBN
978-0-6482387-6-8

PUBLICATION DATE
2018

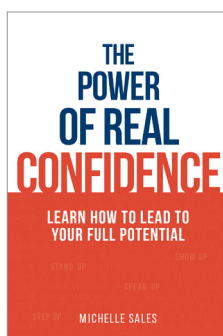
FORMAT
208 × 138mm
Paperback 216pp

CATEGORY
Self-improvement

The Power of Real Confidence

Learn how to lead to your full potential

MICHELLE SALES



Everyone, from those starting out in their first real jobs to experienced leaders in the senior ranks of organisations, have moments – days, months, even years, when they question their ability to face challenges, when their confidence feels threatened. No one is immune to bouts of insecurity at work – but this doesn't have to hold you back. With consistent effort, and the courage to take a risk, you can gradually expand your confidence – and with it, your capacity to build more of it. This book will show you how.

Michelle Sales is a highly sought-after speaker, trainer, facilitator and coach. She has helped thousands of senior leaders maximise their leadership performance.

ISBN

ISBN: 978-0-6482387-9-9

PUBLICATION DATE

2018

FORMAT

208 × 138mm
Paperback 176pp

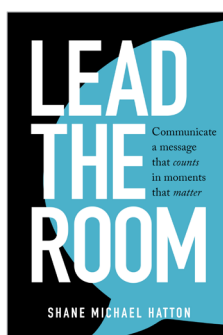
CATEGORY

Leadership

Lead the Room

Communicate a message that counts in moments that matter

SHANE MICHAEL HATTON



'At the heart of great leadership is great communication. Shane brings this truth into the spotlight with infectious energy and enthusiasm... no matter where you are in your leadership journey, you can't help but learn from it.'
Tim Costello, Chief Advocate, World Vision Australia

In the moments that really matter, people don't just look for something to inform them, they look to someone who will lead them. They don't just want a speaker, they need a leader.

If you struggle with public speaking or presenting, this book will help. But the real purpose is to help you become a more effective leader, and build and leverage your leadership platform to lead and mobilise your people.

ISBN

978-0-6484795-2-9

PUBLICATION DATE

2019

FORMAT

208 × 138mm
Paperback 224pp

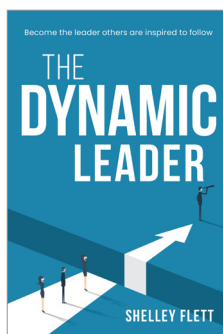
CATEGORY

Leadership

The Dynamic Leader

Become the leader others are inspired to follow

SHELLEY FLETT



'If you have a desire to cultivate your leadership skills to become a dynamic leader, then I encourage you: don't walk to meet Shelley Flett, run!'
Spiz Constandinou, Head of Practice Support, MYOB

Are you a business owner who, as your business has grown, has had to learn to lead a team? Or have you been promoted to a leadership role and thought 'What now?' You haven't received any training, there's little support and you're finding few places to go for advice.

By following Shelley's proven 9-stage model you will be well on your way to finding your own dynamic leadership style.

ISBN

978-0-6484795-0-5

PUBLICATION DATE

2019

FORMAT

208 × 138mm
Paperback 288pp

CATEGORY

Leadership



For further information, please contact Lesley Williams at Major Street Publishing:
lesleyw@majorstreet.com.au

www.majorstreet.com.au