

FOR FUTURE-FOCUSED L&D PROFESSIONALS

JUNE 2019
VOLUME 46 | NO. 2

TRAINING & DEVELOPMENT

FUTURE- PROOFING LEARNING //

DRIVING PERFORMANCE FOR
THE FUTURE OF WORK
KATHRYN HUME

TAKING A SYSTEMS APPROACH
TO WORKPLACE LEARNING
JD DILLON

HOW DO YOU BUILD
A LEARNING CULTURE?
NIGEL PAINE



ADVERTISING KIT

Partnership & Marketing Opportunities
2022

aitd.

ABOUT AITD

Established in 1971 as a not-for-profit association owned by members, the Australian Institute of Training and Development's original purposed was to raise the profile of workplace training as an industry in its own right and to create networking opportunities for individuals with an interest in the subject. Today AITD offers a broad range of products, services and support to a diverse and passionate community of L&D practitioners located across the globe.

We believe in the value of continuous learning and professional development to build a thriving, adaptable workforce.

Our mission is to equip learning and development professionals, across Australia and beyond, with the skills necessary to achieve this through professional development opportunities, networking and knowledge sharing.



Training & Development magazine is distributed to members of AITD and NZATD, as well as large subscription base of training, learning and HR professionals across a variety of industries, both domestically and overseas.

With a circulation of around 3,000, our readers represent the leading edge of the profession and are the key decision makers with responsibility for L&D spend.

Our unique membership gives you the opportunity to expand and generate awareness of your organisation while aligning your brand with a reputable industry association.

ADVERTISING IN TRAINING & DEVELOPMENT

ADVERTISING RATES

	ONE-OFF RATE	MIN. 3 EDITION COMMITMENT (PER AD)
FULL PAGE - OUTSIDE BACK COVER (210mm x 275mm)	\$2360	\$1954
FULL PAGE - INSIDE FRONT/BACK COVER (210mm x 275mm)	\$2230	\$1860
FULL PAGE - INTERNAL (210mm x 275mm)	\$1995	\$1700
HALF PAGE - INTERNAL (210mm x 137.5mm)	\$1200	\$1060

AITD & NZATD MEMBERS RECEIVE A 25% DISCOUNT ON ALL ADVERTISING RATES

ARTWORK SPECIFICATIONS

Full and half page adverts
require a 4mm bleed.

Artwork should be provided
as a CMYK .pdf file.

10mm margins for safe print
area are recommended.

Artwork must be supplied
at 100% of size.

Resolution should be at
least 300dpi at actual size.



2022 DEADLINES

	BOOKING DEADLINE	ARTWORK DEADLINE
March 2022	26 January 2022	1 February 2022
June 2022	27 April 2022	2 May 2022
September 2022	27 July 2022	1 August 2022
December 2022	26 October 2022	1 November 2022

**FOR MORE
INFO, PLEASE
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